



# Corporate Partnerships

PARTNER WITH US TO HELP BRIDGE THE GENDER GAP IN BOARDROOMS

[www.weob.org](http://www.weob.org)

2024

# About WomenExecs on Boards

WomenExecs on Boards (WEoB) is committed to increasing the representation of women in board positions. In today's global economy, it's crucial to have diverse leadership to improve corporate performance.

Companies today are expected to adhere to the highest standards of corporate governance, and with that, there's an even greater need for a variety of perspectives.

WEoB is a powerful network of Harvard-trained women from across the world who are ready to serve or currently serving as corporate board directors.



# Vision

WomenExecs on Boards' vision is to be pioneers of gender equality and promote corporate governance excellence in boardrooms across the globe.

# Mission

Position women qualified through Harvard Business School Women on Boards and other equivalent Harvard corporate governance programs to serve on corporate boards across the globe through networking, peer support, and board-relevant education.



# CHAMPIONING THE ADVANCEMENT OF WOMEN IN BOARD LEADERSHIP POSITIONS

380+

MEMBERS WORLDWIDE,  
FROM OVER 30 DIFFERENT  
COUNTRIES

60%

OF OUR MEMBERS BRING  
VALUABLE AND VARIOUS  
BOARD EXPERIENCE

300+

DIFFERENT COMPANIES  
REPRESENTED BY OUR  
MEMBERS GLOBALLY

40+

INDUSTRIES ARE  
REFLECTED BY OUR  
MEMBERSHIP

# Member Testimonials

## Linnie Haynesworth

Corporate Board Director & Former A&D Executive at Northrop Grumman Corp (NGC)

"WomenExecs on Boards is a great body of proven, talented, and committed leaders with a shared focus on joining and being effective board directors. The peer-to-peer connections, sharing of information with member-experts and strong educational programming have been especially valuable to me. "



## Gisella Benavente

Board Member & Advisor. ESG, Risk, Developing Business, Compliance. Co-chair LATAM Regional Group for WEoB

"WomenExecs on Boards has given me the opportunity to share experiences and work closely with amazing professional women from all over the world, broadening my perspective. It has also changed me to define more clearly what I am searching for in a board and the unique value I bring to the table."



A black and white photograph of three business professionals in an office setting. On the left, a woman with dark curly hair is smiling and looking down. In the center, a woman with long blonde hair is looking towards the right. On the right, a man with glasses is seen from the side, looking towards the center. They appear to be in a collaborative work environment.

# Why Your Support Matters

All members of the WEoB network are experienced senior executives who have completed one or more Harvard Business School Board Governance Programs. Our network allows members access to continuing board-related educational webinars, conferences, courses, peer support, and vital connections. We understand that diverse perspectives in the boardroom are vital, but having trained, experienced, and knowledgeable board members is just as crucial.

# Pathways to Partnership

We collaborate closely with our partners to tailor their benefits, addressing a diverse range of needs and preferences. The extent of access and opportunities is contingent upon the level of financial commitment.

## 01. Board Governance Education

Offers experts, faculty, and corporate directors to empower and guide women on their board journey. We invite sponsors to be guest speakers in educational calls and inperson events. Sponsors can partner with our specific Industry and Regional Groups to consult on various topics.

## 02. Annual Symposium

The Annual Symposium is our biggest event of the year. It's a time for our members to continue their board journeys through interpersonal connections with fellow members and keynote speakers. This threeday event will host educational panels, lectures by industry leaders, and network functions.

## 03. Board Members & Candidates

Work closely with our Board Opportunities Committee to be introduced to members who align with organizations' boardroom needs.





# Partner with Us

Every contribution from our generous partners is dedicated entirely to enhancing our network's infrastructure. This investment supports the expansion of our board-related educational initiatives and facilitates the global growth of our membership, enabling us to strategically recommend our members for prominent board and corporate positions.

Your company will be associated with a powerful global network of talented board members and senior leaders committed to improving corporate boardrooms.



# Get in Touch



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